

## Showcasing the Talk-show Genre on Karakalpakstan TV Channel

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### ABSTRACT

*This article discusses the genre of the talk show, its features, and the requirements for a talk show host. Is the talk-show genre analytical or fiction-publicistic? The author's response to the conflicting opinions among scholars to date is expressed. The difference between the genre of talk shows and TV shows and reality shows is also discussed.*

**Keywords:** Talk show, TV show, reality show, host, analytical, genre.

### INTRODUCTION

It's no secret that talk show programs attracting the attention of the audience have been active on the screens of Uzbekistan and Karakalpakstan TV channels since 2000, the experience of producers has increased a little, and several types of talk shows have appeared.

What is a talk show? What genre group does a talk show belong to? What are the characteristics of a talk show?

The term "talk show" is derived from the English language and is composed of the words talk (to speak), show (to watch). That is, it means a program based on free communication, conflict of ideas. The emergence of live, interactive programs like talk shows on the screen has raised the level of television programs to the higher level of modern television. In particular, it provides naturalness of live conversations and phone calls.

## MATERIALS AND METHODS

A group of Russian scientists say that “Talk show attracts the audience not as a genre, but by the development of the “art of conversation,” the activation of the civic views of the participants,” and Orson Welles, one of the greatest American film directors, draws the attention of researchers and practitioners to this. He also focuses on the strange feature of the genre: “Telegenetics” and emphasizes that “talk programs” are somewhat natural and “legitimate,” the only “pure television” genre without admixture of other genres [1,169]”.

Uzbek researchers say that:“Talk show is a direct communication between interlocutors, relationship, face-to-face situation in the studio.” In this, they will have the opportunity to have a good conversation to see and hear each other. Non-literal behavior (hand movements, frowning, dilated pupils, grinning, frowning, raising the voice, logical accents in the reading text, sarcastic tone in the voice, etc.) also serve to express thoughts [2,153]”. Also, they mention the psychological and biological condition of the participants in the process.

However, some scholars claim that the talk show genre belongs to the analytical genre, and at the same time other scholars emphasize that this format belongs to the artistic-journalistic genre. Scientist, A. Karimov, in his article entitled “Recreational programs on non-state channels” says: “The entertainment function of television is usually performed by artistic and journalistic genres. And talk shows belong to analytical genres.” And cites the following opinion of the Russian scientist V. L. Tsvik: “Talk shows appeared on the basis of ordinary conversation and became an independent genre that combines the features of analytical and artistic-publicistic genres [3,154].” He continued: “... talk shows have characteristics of both genre groups. They can analyze problems on a certain topic, perform songs or conduct a program with humor.”

Some experts call programs devoted to the analysis of a serious topic as talk shows, music, art-related programs, and programs with a high entertainment function as TV shows, and

“talk show” is included in analytical, and “teleshov” artistic-publicistic genres. They say that the TV show has a somewhat high recreational quality [4].

Currently, the concept of a reality show has entered television practice and science. In Uzbekistan, A.Karimov defended his doctoral thesis (DSc) on the topic “Recreation as a global legitimacy of modern television journalism: national and international experience” [5,85]. Reality shows differ from TV shows and talk shows in that they are based on truth and reality, that is, events in social life are prepared as they are, without being organized, without artificial coloring. This is the essence of the reality show.

We want to continue this idea and say that it depends on the goal that the journalist has set for himself. If it is necessary to prepare a talk show on a socio-political topic for the purpose of journalism, then it can be included in the analytical genre. If it is prepared in the entertainment direction, it can be included in the group of artistic-journalistic genres. After all, in a talk show prepared in a socio-political, economic direction, discussion and debates within the topic are the main plan. The entertaining feature prevails in entertainment shows.

According to experts: “A talk show combines the elements of an interview, a debate, a game, and revolves around the host of the show. It’s a highly personalized form of display [6,198].”

## RESULTS

Of course, talk shows are held on various topics with various experts. This puts a great responsibility on the host. Therefore, we considered it permissible to dwell on this. A skilled host brings the program to the level of a real talk show.

Talk show is one of the popular genres in TV journalism of all CIS countries.

First of all, brief information about the Republic of Karakalpakstan. The Republic of Karakalpakstan is a sovereign Republic with a parliamentary form of government within the Republic of Uzbekistan. Karakalpakstan has its own Constitution, flag, national emblem and anthem. The total land

area of the Republic of Karakalpakstan is 166.6 thousand square kilometers. The population of the Republic is more than 1,881,900 people[7].

“Karakalpakstan” TV channel, known as the official TV content in the Karakalpak language, is valuable for TV viewers.

When we analyzed the research object, we observed social-political, economic, cultural-educational talk shows and intellectual talk shows, partially reality show programs.

The first manifestations of the intellectual talk show began to appear after the 60s. Later, programs for young people and adults were prepared.

This is a children’s show, the purpose of which is to increase the knowledge of the viewer, to sharpen his talent and to develop his ability to think logically. For example, in the show “Kim epshil, kimshaqkan” a sports competition is organized among children of kindergarten age in a small hall. The winning team will receive souvenirs from the sponsors. It keeps children healthy and at the same time increases their interest in sports. “Oylan, izlen, tap” show is intended for children of school age, in which the students, who enter the competition in two groups, are asked questions in the field of science.

“Knowledge ring,”“Zeyin,”“Intellect-show,”“Tez top” programs are targeted to children. Among them, the audience plays with the youth team in the “Knowledge Ring” show. That is, the audience question is asked to the participants of the talk show. some questions are brought in a box. It reminds me of “Pole chudes” on Russian TV. For adults, the “Saz-sao'bet night” program was organized, in which talented artists perform live songs based on the requests received on the telegram bot address of the show. This program is the most requested program on the Karakalpakstan TV channel.

For example, 3129 viewers gave feedback and sent requests for the issue of November 2022. Such talk shows are regularly broadcast not only on the state TV channel, but also on the existing non-state TV channels of the Republic of Karakalpakstan “JaslarTV,”“ATV” of Amudaryo district, “ETV” of Ellikkala district, “TTV” of Tortkol district.

Karakalpakstan TV channels also have some reality show programs. For example, "School of Brides" is one of them. She teaches future brides how to do housework and how to respect elders. The show is full of real-life scenes and plots, so it can be classified as a reality show. A reality show shows the realities of life without being staged. We will continue in our opinion without deviating from the topic.

"These intellectual games teach you to think freely and independently and to express your thoughts fully and clearly. In order to maintain the rating of any show, it is necessary to constantly improve and introduce innovations. The main requirement for any talk show is interactivity, debate and conflict. Unlike shows of other directions, debates in shows in the form of an intellectual game are civilized, in which acquired knowledge, long-term knowledge and worldview take an important place [6,107]."

Researcher, Peter Winterhoff-Spurk, in his book, "Mediapsychology. Basic Principles", wrote that: "Nowadays, traditional entertainment programs have grown into new forms of programming, many of which are entertainment in nature [8,268]."

The first broadcasts on the "Qarakalpakstan" TV channel were organized in the form of roundtable discussions of socio-political programs. Later, after the 2000s, it reached the level of a real talk show. For example, such shows as "Munosabat," "ErkinFikr," "Diydar Shirin" are among them. Even in foreign countries, for example, the talk show genre, which appeared on American television in the 1960s, gained popularity in the 1980s and in general in the 20th century. Not only in America, but also in other Western countries, especially in the Russian mass media, first appeared on TV, then on radio [9].

Preparation of the program at the level of a talk show depends on several factors, that is, in order to communicate closely with the audience representatives, its identity, interests should be studied, it should have sufficient information within the topic, and the respondents should not be distracted in expressing their opinions during the program.

Also, the vocabulary of the participants, the full delivery of their thoughts, etc. are also taken into account. Any talk show in which the participants are not active will not interest the audience or the participants who visit the studio [10,101]. In fact, one of the main features of the talk show is to ensure the activity of the participants. This “passivity” does not raise the program to the level of a talk show if the studio cannot fully cover the guests during the show. It is desirable to establish communication with the audience on television, where technical possibilities have been created. It can take different forms: phone calls, text messages, Telegram messenger messages (Telegram messenger is effectively used in Uzbekistan and Karakalpakstan).

The show is usually well attended. This is one of the peculiarities of the talk show. Retaining the audience itself requires great skill. This job requires more acting skills than journalistic skills. It is important not to lose vigilance at all times: if in the answer there are phrases that affect someone’s honor, one should not leave it unanswered. Such expressions need to be explained or objected to by the initiator in time.

If the host has thought out his tactics in advance, familiarized himself with the opinions of the future interlocutors and was able to imagine in advance the possible aspects of the development of the expected debate know that this show will be very sharp. The main condition of such shows is to get as deep as possible into the problem. The leader controls the actual time for each of the participants. Its task is not to “lose the topic,” not to let the participants move away from the topic of the debate, not to lose the heat and interest between the participants, because this is the basis of the show.

The host himself does not take part in the debate, does not take the side of any interlocutor. Of course, he has the right to object or interrupt someone’s question. All of these are unique, important aspects of running a show. In any situation, the host must be able to think quickly, be intelligent, and at the same time be cheerful and communicative. Also, he should invite all the guests to the studio to a conversation as much as possible.

No matter how simple the leading role may seem, the participation of one or another famous journalist completely

changes the character of the television show. The job of anchor for a young journalist is not very suitable. According to experts, any warning from his mouth (even considering the time and interrupting the participant's speech) looks like disrespect for adults [11,134-136].

One of the peculiarities of the talk show genre "is distinguished from other analytical genres based on dialogue by the serious development of the script and its strict execution [12,154]."

In the script, the questions that will be asked during the show, the video that will be given within the topic under discussion, after which interviewer will be shown, and the time when the next character will be invited to the studio should be reflected in detail.

"In addition to debates, talk shows include interviews, conversations, games, question-and-answer sessions, and live conversations with those sitting in the studio. There are no limits to the talk show genre. It is possible to freely use theater performances, film footage, the power and opportunity of artists, music and other elements desired by the author [13,29]." So, taking these aspects into account, it is appropriate to recognize talk show as a synthetic genre, unlike debate.

"The main requirement for any talk show is interactivity, debate and controversy. In contrast to shows of other directions, debates in shows in the form of intellectual games are civilized, in which acquired knowledge, long-term knowledge and worldview take an important place [14,107]."

True, not all shows could be considered as talk shows. All the guests who visited the studio (hero of the show, experts, specialists, guest-participants) should actively participate in the talk show.

The communication process on Karakalpakstan television is mainly manifested in intellectual talk shows and musical entertainment programs. Intellectual programs are of great help in increasing the potential of young people in particular. Of course, for those who seek knowledge, reading and learning is a daily need. But preparing the teams for broadcasting during

training sessions is one of the main tasks of the producers of the show.

#### DISCUSSION

Recently, a new approach to talk shows has been seen on some TV channels in Uzbekistan. For example, in the “Amir khan Umarov Show,” which is shown on the “MY5” TV channel, the topic is first thoroughly studied and based on clear facts. Whether it is creative or family conflict, every applicant is listened to in detail. Court decisions on the issue are reviewed not only by journalists, but also by lawyers. When the journalist becomes competent, it is taken on the air, and a practical solution to the problem is sought both from a legal and psychological point of view.

For this reason, the involvement of specialists in the studio ensures the fairness and reliability of the solution. The goal is to analyze various controversial opinions encountered in life and society, to find answers to questions that interest many people. Also, the selected topic will be analyzed with the participation of relevant experts and viewers. Although it looks like an inquiry at first glance, the issue under investigation is presented to the public at the level of a talk show.

This TV channel was able to gather a large audience with the “Amirkhan Umarov Show” and a number of projects [15]. Due to the involvement of those who have found the right path after consulting a lawyer or psychologist, the practical solution of problems that have been lingering for a long time is a proof that the talk show brings benefits to people. In the application talk show, the main focus is on the in-depth study of the application, and this process is discussed and resolved only in the studio with the participation of relevant experts.

But this kind of reference talk show is not found on Karakalpakstan television channels, which is the object of our research.

In the talk show, invited experts, studio audience or television viewers express their opinions directly and indirectly [16].



Also, the talk show, considered a conversational genre, is divided into television and radio talk shows based on the medium of transmission. The difference between them is that while television has a picture, radio has sound.

The differences between programs of the talk show genre on radio and television are related to the peculiarities of telecommunication (its visualization) and radio communication (lack of visualization), that is, they are primarily related to the specific characteristics of perception. Broadcasting by the addressee: television broadcasting is directed to the audience (audiovisual perception), while radio broadcasting is directed to the audience (auditory perception). Based on experts' opinion, the most important difference is related to the scenario defining the participants of the situation [2,153].

All TV shows are prepared for the audience, there must be participants in the studio (as a rule, several dozen), qualified and, of course, there must be relevant specialists. This is the golden rule of talk shows.

#### CONCLUSION

It can be said that "talk shows" have a great future on television. Author programs built on the principles of this genre begin to appear on the screens more often and in large volumes. Based on the experiences of our country and western television companies, such programs will become a daily occurrence. Currently, one of the most important issues is a deep and detailed analysis of the vast experience of preparing and conducting "talking programs" not only in our country, but also abroad.

The producers and hosts of these programs are so different and so dissimilar that it is necessary to study and analyze their experiences separately. In the process of learning, it is better to pay attention to studying the style of the program, its concept, behavioral characteristics of the host, the originality of the anchorman, his journalistic and screen image. You can study, analyze, compare, but copying is against the law. Because the best copy of the original may not produce the results you expect.

Analysis shows that reality shows have a higher viewership than broadcast talk shows. This can be explained by the fact that the recreational function of television is coming to the fore. Like the central TV channels, the audience would have enjoyed watching the programs in their native language if the talk show and reality show programs prepared in the genre of talk show and reality show were prepared in modern decorations.

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