

Exploring Invisible Speech in Ritual Art:
A Combinational Study in
Cultural-Linguistic Landscape *

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ABSTRACT

The goal of Linguistic Landscape (LL) has been restricted to be the specification and explanation of the human competence to use as linguistic means for standard purposes, with a constructive system of rules. Though many researchers usually refer to the definition of LL circumscribed by Landry and Bourhis, however, there is no precise consensus on the definition of LL. In Landry and Bourhis (1997: 25) “public road signs, advertising billboards, street names, place names, commercial shop signs” are attested components of LL. Despite the historical depth in the discipline’s development, a perpetual discussion has taken place to outline the new goals for LL. Fundamental to this debate is an underlying question – what about the community arts and pictures that are drawn without the use of language as these communicate some speech or stories nonverbally?

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